

Privacy Policy

Processing of personal data on wewantgolf.com

WeWantGolf takes privacy seriously and we will process your personal data in accordance with the laws and regulations that apply to the processing of personal data and your rights.

Below we tell you how personal information is collected and processed on wewantgolf.com

Responsible for the processing of personal data

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Processing of personal data

Personal information collected and processed on wewantgolf.com is contact information such as name, address, e-mail address and telephone number. In addition, we process information related to you and your activities on wewantgolf.com, such as purchases you make, contact you have with us via e-mail / telephone and any return (complaint, exchange, etc.)

We process your personal information mainly to send you products you have ordered. In addition, we process personal information when you contact us for advice, follow-up and questions. We will then process the information you give us, but we only store the information we need to help you further. This means that any information that is not relevant for the purpose to be fulfilled will not be stored or processed in any way

When you place an order, you can establish a customer profile with us. We then process the information you provide, such as contact information, as well as purchase history and available information as a basis for newsletters, product information, customized marketing and purchase analysis.

In the event of a complaint about goods, repair or replacement, your contact information will be processed in order to register the complaint and carry out repair or replacement.

The above personal data is processed on the basis of GDPR article 6 (1) b), ie for us to be able to fulfill an agreement with the data subject (with you as a customer).

We also process information in connection with you in order to fulfill our legal obligations, in accordance with GDPR article 6 (1) c) which we are obliged to fulfill in accordance with the accounting and purchasing legislation.

In order to further develop wewantgolf.com and provide better solutions and services for customers, statistics on traffic, purchases and behavior must be obtained. This is also necessary in order to be able to implement measures to avoid fraud. As far as possible, anonymised data will be used for this purpose. For security reasons, the IP address used to register the order and for security reasons is also registered and stored. The information mentioned here will be

processed in accordance with GDPR article 6 (1) f), ie we have a legitimate interest in processing the information.

Card numbers are not stored by wewantgolf.com and all card transactions take place externally with authorized payment service providers. These will then be responsible for processing, and must be contacted for their processing of personal data.

If you want to enter into a consumer financing agreement, you must consent to the credit institution performing a credit check based on your birth number. When you enter into a financing agreement, this information will only be stored with the credit institution until the loan is completed. The birth number is required for reporting to the tax authorities. After the loan is completed, the credit information is anonymised and used only for statistics.

Disclosure of personal information

WeWantGolf does not sell, exchange or pass on personal information to third parties without this being accepted by you or necessary to serve you on wewantgolf.com, such as sending you ordered products.

Of those who receive personal information from us to service your orders, Bring (Norway). Only the recipient's name, address (possibly delivery location if this deviates from the address) and telephone number are provided in this connection. The information is deleted when there is no purpose to keep it further.

In addition to the mentioned carriers, we also have the following service partners:

- Google Adwords
- Bing Ads
- Facebook Ads

We do not share your personal information with these service partners.

Storage and deletion of personal information

Personal information that we have received from you or in other ways will only be stored for as long as we need to store the information. The information is then securely deleted.

Storage of personal data will have to be stored to fulfill our obligations to have accounting documentation, normally 5 years, and to secure your rights for warranty and complaint on products you have purchased from us.

As long as you have an ongoing customer relationship with us, we will keep your contact information. If you have not purchased from us for a period of 1 year and we do not have to store information about your previous purchases after the above, your account and your account information will be deleted, and you must create a new account.

Your rights when processing personal data

At wewantgolf.com, personal information is handled in an encrypted and secure manner. We respect your privacy, but we need to process your personal information to serve you with e.g. send you the products you order.

The rights you have in connection with the processing of personal data on wewantgolf.com are i.a. following:

- The right to information about what personal information we process about you and access to your personal information. You can request this information at any time.
- Right to demand correction or deletion of your personal information. We may not delete your personal information if we are obliged to store the information in accordance with law or other obligations, such as your complaint rights or our obligations to store accounting material.

If you have given your consent to us, you can at any time demand to withdraw the consent either by doing this on your side or by contacting us.

If you believe that your personal information is not processed as described here or as required by laws and regulations, you can complain to the Danish Data Protection Agency at any time.

More information about your rights can be found at the Norwegian Data Protection Authority.

Security of personal information

WeWantGolf has strict routines and measures to secure your personal information. Information will only be handed over / transferred to others in a secure manner. If the data subject submits the request electronically, and unless the data subject requests otherwise, the information shall be provided in a standard electronic form.

Contact by e-mail / newsletter

We offer newsletters by e-mail so that you can receive different types of information and offers. It is voluntary to receive newsletters, and you will only receive this if you have given clear consent. It is easy to unsubscribe from the newsletter, either by contacting us or clicking on the unsubscribe link in the newsletter.

We will also only contact you with marketing inquiries by SMS if you have agreed to this.

If you interrupt the purchase process on a device, we will send you an e-mail with a copy of your unfinished shopping cart after a while. You can opt out of this service whenever it suits you.

Use of cookies (cookies)

WeWantGolf always wants to give customers the best experience before, during and after a trade. Therefore, cookies are used, which are small text files that are stored on your computer, tablet or phone to optimize the user experience on wewantgolf.com

Cookies are used to adapt the content of websites based on what you have seen with us, as well as to facilitate functionality such as session management, analysis, personalization and marketing. We may also use this information to personalize ads from WeWantGolf displayed on other websites.

WeWantGolf uses cookies to be able to perform the tasks mentioned above. It is possible to use our blog and look at products without cookies, and if you do not want to use cookies on WeWantGolf.com, you can change the settings in your browser and turn off the use of cookies. Some of our services will not work optimally if you have disabled cookies in your browser. We

also want to store a permanent cookie that is used to recognize you when you return to wewantgolf.com

WeWantGolf uses secure and reputable suppliers for traffic and trade analysis and which cookies they need will change over time. Our authorized suppliers guarantee against unauthorized access, dissemination and use of such information.

Cookies being used at wewantgolf.com

Required cookies

- Magento cookies to be able to store the contents of the shopping cart throughout the session
- Magento-cookies for log in

Functional cookies

- Ascend Livechat: We use Livechat to communicate with you on our website if you need help or advice in connection with your trade. You will be asked to provide your name and email address when contacting us.
- Nosto: We use Nosto to personalize content in the store and give you recommendations on which products you may be interested in based on previous purchases and product views. Nosto will also send you an email if you leave a shopping cart containing items and remind you of this.
- Google Analytics: We use Google Analytics to analyze web traffic, measure performance and monitor campaign performance. We do not collect or store personal data through Google Analytics, only analysis of anonymized data.

Marketing cookies

- Mailchimp: We use Mailchimp for e-mail marketing and sending out newsletters to customers who have agreed to this. Mailchimp is a consent-based service that is only used to send e-mails to those who have consented to receive them.

We collect and store log data with external suppliers (such as Google Analytics) about, for example, which posts, pages, product categories and products are searched for and viewed. This is to be able to learn what our users are interested in, to improve content, product selection and offers. This information is also used to enable you to show you related products, or send you related and relevant offers (only if you have explicitly requested this). The information is also used to produce traffic statistics for e.g. capacity planning. Personal data is not processed using Google Analytics, and your IP address will be anonymized.

You can reserve against tracking from our cookies using several methods:

- Most browsers have a built-in feature that allows you to block tracking from cookies and third-party providers. This will limit the number of cookies sent via a third party script. However, this feature will not be able to remove all cookies, as some providers use first-party cookies.

- You can opt out of interest-based marketing through the following sites: NAI consumer opt-out page and DAA opt-out page. This will not remove ads, but it will block the possibility that we may show ads to people who have visited wewantgolf.com. Please note that these services in themselves require cookies to remember that you have used this reservation.

Here you can reserve yourself against cookies from our data processors individually:

- Nosto: Cookies fra Nosto have to deleted manually
- Google Analytics: See [Google Analytics Opt-out](#).

If you want to know more about how to completely or partially remove cookies - read more at [Minecookies.org](#).